

Organized by :



Media Partner



Global Summit, Expo & Awards on Unmanned Systems

19 - 20 SEPTEMBER, 2024 : PUNE

SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Strategic Sponsor	Corporate Sponsor	Associate Sponsor	Co-Sponsor
Amount (in USD) (Excluding GST)	35,000	25000	17,000	10,000
Amount (in INR) (Excluding GST)	20,00,000	15,00,000	10,00,000	5,00,000
Brand Visibility				
PRE-EVENT				
Announcement with Company logo on the website linked to sponsors home page	Y	Y	y	y
Sponsors Logo printed on Event brochure	Y	Y	y	y
Company logo in all the pages of Event website	Y			
Promotion of Sponsor's participation through our social media platforms	Y	Y		
Social Media promotions to promote sponsors executive's and customers presenting at the Event.	Y	Y		
Company profile (about 100 words) on the sponsor's page of the event website	Y	Y	Y	Y
Banner advertisement (330*70 pixels) on the conference site (banner to be provided by the sponsor)	1 month	1 Week		
Ad banner of 330 x 70 pixels in the promotional mailer posted to our database (banner to be provided by sponsor)	5	2	1	

Advertisement in final event brochure	Full Page	Half Page		
Press Release (one) on the sponsor's engagement with the event to be circulated to the media	Y	Y	y	y
Prime Position in the Exhibition Hall, wherever the sponsor confirms exhibition participation	Y	Y		
Exhibition Space/Display Space (Sqr.Mtr.)	36	27	18	9
Logo on event confirmation documents sent to delegates	Y	Y	y	y
Promotional email to all attendees. Content to be shared by the organization	3	1		
Email to all the registered delegates, welcoming them to the event.	Y	Y	Y	Y
Logo promotion in Event Promotional video.	Y			
DURING EVENT				
Logo of the company shall be published in on-ground signages	Y	y	y	y
Logo of the company shall be published in plenary stage backdrop	Y	y	y	y
Opportunity to insert A4 size leaflets in the conference delegate kit. (Leaflets to be provided by the sponsor)	Y	Y	Y	Y
Verbal acknowledgement at the Opening and Closing ceremony of the Conference	Y	y	Y	Y
Opportunity to display one company/product signage in the conference lobby	Y	y		
Sponsors Press release in the Press Kit (to be provided by the sponsor)	Y	Y		
Welcome Signage at the entrance of the venue	Y	Y	Y	Y
POST EVENT				
Event report with the company logo	Y	y	y	y
Logo in the Thank you note sent to all participants	Y	y	y	y
Thought Leadership and Speaking Opportunity				

Opportunity for Sponsor's CEO to speak in Plenary Session / Tech Talk	Y	Y		
Facilitation of one-to-one meeting with the high profile dignitaries and delegates of the conference (As per availability)	Y	y		
The Conference will be active on social media like linkedin and Twitter; the delegates will be encouraged to be a part of it. Sponsors can utilize this platform to the best of their potential and communicate with the attendees in advance.	Y	y	y	y
Registration				
Complimentary Registrations pass for staff	10	7	4	2
Tickets for Gala Dinner	3	2	1	1
Discounted conference passes for staff	Unlimited 50%	Unlimited 40%	Unlimited 30%	Unlimited 20%
Guest invite for sponsor end user customer	5	3	1	1
Additional Sponsorship Opportunities				
Sponsorship Type	Why to take this	Quantity	Deliverables	Amount
DELEGATE BAG -1	The Delegate Bag is distributed to all conference chairpersons, speakers, delegates and special invitees. It serves as the tool to create an everlasting impact.	500 No.s	Sponsors name and logo will be printed on the bags; the sponsor's literature will be inserted in the Delegate Bag.	5 lakh + TAX

<p align="center">Event Badges</p>	<p>Every participant including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors wear Exhibition and Conference Badges on all days.</p>	<p align="center">1000</p>	<p>Sponsors name and logo will be printed on the Exhibition and Conference Badges. This guarantees a continuous display of the Sponsors name and logo at the venue.</p>	<p align="center">2 Lakh + TAX</p>
<p align="center">Networking Lunch - 2</p>	<p>Exhibitors, Speakers and Paid Delegates will have Lunch Tea/Coffee all 2 days.</p>	<p align="center">500 per day</p>	<p>2 Specially designed boards (6ft x 4ft) will be prominently displayed in the lunch area, mentioning Lunch "hosted by".(Design provided by Sponsors)</p>	<p align="center">10 Lakh + Tax</p>
<p align="center">REGISTRATION</p>	<p>Achieve maximum visibility with your company logo displayed prominently on the Registration Counter, ensuring instant visibility with all visitors</p>		<p>Sponsors name and logo will also be printed on the Visitor Registration Forms. In addition to those filled up at the Registration Counters during the event, Visitor Registration Forms are also mailed prior to the event.</p>	<p align="center">2 Lakh + Tax</p>

<p>Networking Cocktail & Dinner</p>	<p>A Networking Cocktail and Dinner will be hosted on the 2nd day for all the Sponsors, Guests, Special Invitees, Industry Leaders and Top Govt. officials. This shall be a very high-level Networking event for all.</p>	<p>500 No.s</p>	<p>5 Specially designed boards (6ft x 4ft) will be prominently displayed in the Dinner area mentioning "Dinner Hosted by". (Design provided by Sponsors)</p> <p>A corporate Film will be running continuously and Company Literature will be tabled for the Guests.</p>	<p>15 Lakh + Tax</p>
--	--	-----------------	---	----------------------

For Further Enquiry

Sanjay Singh (Adv.)
+91 9910990553
secretariat@tpcgsi.com